



Application for Promotional Video Package

McCormick Place | Chicago, Illinois | August 7 - 8, 2010

A production of MGPG Events, Inc.

A Two-Day Exposition!

For additional information, visit THEBLACKWOMENSEXPO.COM

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We hereby apply for the Exhibitor Promotional Video Package at **The Black Women's Expo 2010**.

Exhibitor Information: Please clearly print or type information (case sensitive) **as you wish it to appear in all official listings**.

Company: _____ Street _____

Address (no P.O. Box, please): _____

City: _____ State: _____ Zip/Postal Code: _____ Country: _____

Primary Contact: _____ Title: _____

Phone Number: _____ Fax: _____ Email: _____ Website: _____

Marketing Contact: _____ Phone: _____ Fax: _____ Email: _____

Preferred Video Package: Expo Promotion Video Silver Business Promotion Video Gold Business Promotion Video Promo Video on DVD

Expo Promotion Video:

- 30 second promotional video, w/ booth number
- Video footage shot at TUV Mediaworks Studio
- Featured on The Black Women's Expo website
- Featured on all of The Black Women's Expo social networks
- Featured on TV Screens at ticket booths, entrance, and exhibitor floor screens

NET INVESTMENT: \$250

Order Promo Video on DVD:

NET INVESTMENT: \$100

Silver Business Promotion Video:

- One minute promotional video to advertise company at the expo, w/ booth number
- One minute profile video to promote your business after the expo.**
- Video footage shot at TUV Mediaworks Studio
- Featured on The Black Women's Expo website
- Featured on all of The Black Women's Expo social networks
- Featured on TV Screens at ticket booths, entrance, and exhibitor floor screens

NET INVESTMENT: \$485
(if ordered by July 17, 2010)
\$650 after

Gold Business Promotion Video:

- One minute promotional video to advertise company at the expo, w/ booth number
- Two minute profile video to promote your business after the expo.**
- Video footage shot at TUV Mediaworks Studio
- Featured on The Black Women's Expo website, **also an additional 30 days after the event.**
- Featured on all of The Black Women's Expo social networks
- Featured on TV Screens at ticket booths, entrance, and exhibitor floor screens
- They will come to your business location to shoot video footage and client testimonials**
- Jump to the front of the line of the shooting schedule.**
- More days of promotion on website and social media sites.**
- Receive a custom, attention-grabbing intro**

NET INVESTMENT: Add \$300

Final payment for all promotional videos is due on or before **July 30, 2010**. Video Promotional space is subject to release and reassignment if company does not complete this contractual condition. Assignment of dates and times for filming will be determined upon completion of registration. Last day of filming will take place Monday August 2, 2010.

Payment Type: Check or Money Order Visa American Express MasterCard

Total Payment _____

Credit Card # _____ Exp. Date _____ Security Code _____

Name on card (please print) _____ Cardholder Signature _____

FAX 312.243.4554 or

MAIL Address:

Send signed Application/Contract to:

MGPG Events, Inc., 800 West Huron, Suite 3NW, Chicago, IL 60642

Exhibitor Signature: _____

Date: _____