

TUV / MGPG Video Promotion Packages

Expo Promotion Video

TUV will create a 30 second promotional video of your business. We'll shoot video footage of you at our studio (we can also incorporate photos that you have of your product and location if needed into the video). We use high-definition cameras, creative storytelling and our technical expertise to capture video footage that shows your story and that creates excitement around your products and services.

Your video and company will be one of the select vendors featured prominently on the Black Women's Expo website, which receives thousands of visitors. Your video will also be showcased in the Black Women's Expo social networks including Facebook and Twitter. At the Expo, your promo video and booth number will be featured on TV screens at the entrance and other locations.

Investment: \$250

Order promo video on DVD: \$100

Silver Business Promotion Video

TUV will work with you to create a profile video of your business. We'll shoot video footage of you at our studio (we can also incorporate photos that you have of your product and location if needed into the video). We use high-definition cameras, creative storytelling and our technical expertise to capture video footage that shows your story and that creates excitement around your products and services.

You'll receive two versions of your video: a one-minute promotional video to advertise your company and booth at the Black Women's Expo and a one-minute profile video that you can use in various ways to promote your business after the Expo.

Your video and company will be one of the select vendors featured prominently on the Black Women's Expo website, which receives thousands of visitors. Your video will also be showcased in the Black Women's Expo social networks including Facebook and Twitter. At the Expo, your video and booth number will be featured on TV screens at the entrance and other locations.

Investment: \$650 | Special offer: \$485 if ordered by July 17, 2010

Upgrade to Gold Business Promotion Video

You get everything above with the following premium features:

- We can come to your business location to shoot video footage and client testimonials
- You'll jump to the front of line of the shooting schedule, giving you more days of promotion on the Black Women's Expo website and social networks
- Your video will be shown twice as many times on TV screens at the Expo than Silver Package videos
- We'll create a custom, attention-grabbing introduction for your video instead of the standard introduction
- We'll create a longer, two-minute version of your video for you to use after the Expo. This video can include more details on your products and services, demonstrations and testimonials
- Your video will featured on the Black Women's Expo website for an additional 30 days after the event

Investment: Add \$300