



NEWS RELEASE FOR IMMEDIATE RELEASE

For Interviews Contact:

Pam McElvane
pam@diversitymbamagazine
Diversity MBA Media Division
773-660-1930
773-660-1932

June 11, 2010

The Black Women's Expo Announces 2010 Business Plan Competition

Chicago, IL -*The Black Women's Expo announces* their Inaugural Business Plan Competition created to encourage young and innovative people to strive toward achieving their dreams. The annual Expo will be held Saturday and Sunday, August 7-8, 2010; at the McCormick Place, North Building-Hall C1, Chicago.

The business plan competition is designed to prepare both young and start-up entrepreneurs an opportunity to develop their business plans and strategies to market entry. Engage with experts who have supported the development and success of entrepreneurs. Prior to the actual Expo, on Tuesday, June 29, 2010, 105 W. Adams; 3rd Floor; 9:30 am – 11:30 am; entrepreneurs will have the opportunity to hear from experts on what it takes to be successful and what challenges you should be prepared for in this current business environment. (It does take more than a great idea to build a successful business.)

This competition is targeted toward entrepreneurs who have been in business for less than 3 years and have generated revenue of \$10,000 or more, as well as, individuals who have a desire to become entrepreneurs and have a unique and innovative idea.

“In an effort to increase exposure and showcase the commitment of The Black Women's Expo, I felt that the business planning competition is a key program to share my passion in helping others find their dream and path to owning their own business,” says Merry Green, president, MGPG Events, Inc.

Sponsors for this competition include; State Farm Insurance, Diversity MBA Magazine, Chicago Minority Supplier Development Council, Minority Business Development Enterprise and Chicago Community Ventures.

For more information go to: www.theblackwomensexpo.com; call 312-243-3554 or email: mgpg@ameritech.net