

Office Use Only: Date Rec'd \_\_\_\_\_ \$ \_\_\_\_\_



### Application for Exhibit Space

McCormick Place  Chicago, Illinois  August 7 - 8, 2010  
A production of MGPG Events, Inc.  
A Two-Day Exposition!

For additional exhibit information, visit [THEBLACKWOMENSEXPO.COM](http://THEBLACKWOMENSEXPO.COM)

Phone: 312.243.3554 Fax: 312.243.4554 Email: [mgpg@ameritech.net](mailto:mgpg@ameritech.net)

We hereby apply for exhibit space(s) at The Black Women's Expo 2010, August 7 – 8, 2010.

**Exhibitor Information:** Please clearly print or type information (case sensitive) *as you wish it to appear in all official listings.*

**Company:** \_\_\_\_\_

**Street Address (no P.O. Box, please):** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip/Postal Code:** \_\_\_\_\_ **Country:** \_\_\_\_\_

**Primary Contact:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_ **Fax:** \_\_\_\_\_ **Email:** \_\_\_\_\_ **Website:** \_\_\_\_\_

**Marketing Contact:** \_\_\_\_\_ **Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Preferred Configuration:**  Corner  Aisle  Not for Profit Aisle

<b>Exhibit Space - Small Business Corner Booth</b>	<b>Exhibit Space – Small Business Aisle Booth</b>	<b>Exhibit Space - Not-for-Profit Aisle Booth</b>
-One 10' x 10' showcase corner booth for maximum exposure (limited number)	-One 10' x 10' showcase aisle booth for display and product usage	-One 10' x 10' showcase aisle booth for display and product usage
-ID Sign on back wall	-ID Sign on back wall	-ID Sign on back wall
-8' high back wall drape and 3' high sidewall drape	-8' high back wall drape and 3' high sidewall drape	-8' high back wall drape and 3' high sidewall drape
-One (1) skirted table	-One (1) skirted table	-One (1) skirted table
-Two (2) chairs	-Two (2) chairs	-Two (2) chairs
-Three (3) <b>The Black Women's Expo</b> Exhibitor Badges	-Three (3) <b>The Black Women's Expo</b> Exhibitor Badges	-Three (3) <b>The Black Women's Expo</b> Exhibitor Badges
-Wastebasket	-Wastebasket	-Wastebasket
-Corporate Name/Business Listing in <b>The Black Women's Expo</b> "Welcome Guide"	-Corporate Name/Business Listing in <b>The Black Women's Expo</b> "Welcome Guide"	-Corporate Name/Business Listing in <b>The Black Women's Expo</b> "Welcome Guide"
-Itinerant Merchant License Fee	-Itinerant Merchant License Fee	-Itinerant Merchant License Fee
<b>NET INVESTMENT: \$900.00</b>	<b>NET INVESTMENT: \$700.00</b>	<b>NET INVESTMENT: \$500.00</b>

**Early-Bird Incentive 2010: The Black Women's Expo is offering an Early-Bird Incentive of 10% savings off the total rental if 100% of the estimated total exhibit fee is submitted at the time of the application, valid through April 1, 2010.**

All applications must include a minimum 50% deposit of the requested space rental. **Booth assignments will be made upon full payment.**

Final payment for all exhibit booths is due on or before **July 16, 2010**. No exhibitor credentials or material will be provided to any company who has not paid in full by this date. Space is subject to release and reassignment if company does not complete this contractual condition.

**Payment Type:**  Check or Money Order  Visa  American Express  MasterCard

**Total Payment** \_\_\_\_\_

**Credit Card #** \_\_\_\_\_ **Exp. Date** \_\_\_\_\_ **Security Code** \_\_\_\_\_

**Name on card (please print)** \_\_\_\_\_ **Cardholder Signature** \_\_\_\_\_

**FAX 312.243.4554 or**

**MAIL/Payment Address:** Send signed Application/Contract and Deposit to:  
**MGPG Events, Inc., 800 West Huron, Suite 3NW, Chicago, IL 60642**

Submission of this application is made in accordance with the Conditions/Rules and Regulations set forth in the Exhibit Package, which form a part of this Contract. **NO space will be assigned or held if Exhibitor has not a) submitted payment with application, b) signed the application, c) completed application in its entirety.** It is understood by signing this Application for Exhibit Space, Exhibitor is required to abide by all conditions contained within the show rules. Exhibitor shall accept space assignment within 30 days following the receipt of the official notice of assignment of space designation. Exhibitor may cancel this contract during the 30 day acceptance period; however, an administrative fee of 20% of the total exhibit space cost will be assessed.

**Exhibitor Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_